

# **NORTHAMPTON TOWN COUNCIL**

# **Community Services Meeting – 8th December 2021**

To: Members of the Community Services Committee:

Councillors Birch (Chair), Holland-Delamere (Deputy Chair), Ashraf, G Eales, T Eales, Fuchshuber, Hallam, Hibbert, Ismail, Lane, Marriott, Miah and Soan

You are summoned to attend the meeting of Community Services Committee of Northampton Town Council to be held at 18.00 on 8<sup>th</sup> December 2021 in the Godwin Room at Northampton Guildhall

This committee meeting is open to the public and press to attend and those attending the meeting shall be informed that it is being recorded. Public participation is in accordance with the Town Council's public participation policy. Members of the public wishing to take part or ask a question of the committee are required to contact the Town Clerk in advance.

Cc'd electronically to all other councillors for information

1 Corter

Stuart Carter Town Clerk 2<sup>nd</sup> December 2021 Guildhall Northampton NN1 1DE

# AGENDA

- 1. Apologies for Absence
- 2. Declarations of Interest
- 3. To authorise the Chair to sign the minutes of the last meeting held 20<sup>th</sup> September 2021 and ask questions as to the progress of any items (not attached, circulated with Council agenda for 25<sup>th</sup> October 2021)
- 4. To receive the report of recommendations from the last Grants Sub-Committee meeting held 30 November 2021

Report attached (p 3 - p 10)

5. Town of Sanctuary

Representative of Towns of Sanctuary to give brief presentation

# 6. The Poetry project

Chair to speak, supporting information attached

(p 11 - p 20)

# 7. 2022/23 Events

Report attached

(p 21 – p 22)

# 8. Christmas Project Update

Report attached

(p 23 - p 24)

# 9. Queen's Platinum Jubilee

Report attached

(p 25 - p 26)

# 10. Community Needs Audit – Proposal

Proposal to be tabled

# 11. Afghan Refugees – Welcome event

Chair to give a verbal report

# 12. Budget Principles 2022/23 – Community Services Committee element

Report attached

(p 27 - p 29)

# **Northampton Town Council**

# **Community Services Committee**

# Recommendations from the Grants Sub-Committee – Report of the Town Clerk

**Purpose of report:** To inform the committee of the recommendations made regarding grant applications to the General Community Scheme and the Cllr grant scheme

**Recommended:** It is recommended that the committee approve the recommendations

### **Background**

A meeting of the Grants Sub-Committee was held on Tuesday 30th November. Present were Cllrs Birch (Chair) and Holland-Delamere, as well as Cllr Soan who was not a committee member but had asked to speak in support of two applications. Due to illness the committee was not quorate so a decision was made to look at the applications for information and make a recommendation to this committee, hence why this a report rather than formal minutes.

The following **RECOMMENDATIONS** were made regarding applications to the **General Grants Scheme**.

Applicant:	App no:	Project:	<u>£</u>	<u>£</u>	Comments:
			requested	<u>recommended</u>	
Restore	CGF10	Advice service for	£6,000	£6,000	Great project that
		clients			catches all
My first job	CGF11	Helping school	£6,750	£6,750	Great project
		leavers into work			supporting young
					people and
					preventing them
					becoming NEETs
Northampton	CGF12	Free places for	£6,750	£0	Some of the
ESCO		vulnerable families			details not clear,
		in holiday club			costs, schools
					assisted, etc
Performing	CGF13	Equipment and	£9,572	£7,043	Great project but
Room		soundproofing			the
					soundproofing
					element not
					eligible
Power of the	CGF14	Digital inclusion	£5,910	Defer	Application needs
Mind					clarity
Frank Bruno	CGF15	Wellbeing and	£28,500	£0	Application is for
Foundation		fitness courses			wages which does
					not meet criteria
Care &	CGF16	Giving practical	£2,500	£2,500	Do a great job,
Repair		help to vulnerable			supporting
		people in			people to remain
		Northampton			in their own

					homes
Youth Summit	CGF17	Youth Summit 2022	£2,840	*£2,840	Great event, recommended for consideration as
					part of 22/23
					budget
Family	CGF18	Provision of a	£4,500	£4,500	Great project
Support		service in			supporting
		Northampton			families and
					friends of people
					with addiction,
					looking to
					establish formal
					service in town
The	CGF19	Mental Health	£15,000	*£15,000	Great project,
Lowdown		Support for young			well run and long
		people in			established in
		Northampton			town.
					Recommended
					for consideration
					as part of 22/23
di di 🖷					budget
**Spencer	CGF20	Youth football in	£2,535	Deferred	Clarification on
Community		the community			ward
Trust Royals					

Total left in 2021/22 General Grants Budget: £31,811

Total recommended allocation from 2021/22 General Grants Budget: £26,970

The following were **RECOMMENDED** to be paid from the Councillor Community Fund:

Applicant:	<u>App</u>	Cllr(s) &	Project:	<u>£</u>	<u>£</u>	Comments:
	no:	<u>Ward</u>		<u>requested</u>	<u>recommended</u>	
Semilong &	CCF	Birch	Residents	£250	£250	
Trinity	15	Trinity	Environmental			
Neighbourhood			Project			
Forum						
Semilong &	CCF	Birch &	Semilong &	£1,000	£1,000	
Trinity	16	Marriott	Trinity	(£500		
Neighbourhood		Trinity &	Neighbourhood	each)		
Forum		Semilong	Plan			
Growing	CCF	Meredith	CAB drop ins at	£1,000	Deferred	No
Together	17	Talavera	Blackthorn			supporting

<sup>\*</sup>Total recommended for consideration as part of 22/23 budget consideration: £17,840

<sup>\*\*</sup>Confirmed that club is based in Semilong but that they draw players from all parts of west Northampton. Also noted that amount requested exceeds ClIr grant fund criteria.

						statement, clarification sought from ward cllrs
Headlands Veterans Association	CCF 18	Joyce & Miah Eastfields & Headlands	Christmas activities	£750	£750	
Delapre Dragons FC	CCF 19	Connolly Briar Hill	Football kit and equipment	£1,500	£1,500	Asked if NTC could appear as sponsor on front of kit
Headlands Primary School	CCF 20	Joyce & Miah Eastfields & Headlands	Wildlife area to promote ecology and biodiversity	£2,000 (£1,000 each)	£2,000	
BBOB RFC	CCF 21	Marriott Semilong	Rugby equipment	£500	£500	
Holy Trinity	CCF 22	Birch Trinity	Community event	£250	£250	
Northants Health Charity	CCF 23	Soan Rushmills	New benches as part of new play area	£1,200	£1,200	
Kingsley Primary	CCF 24	Russell Kingsley	New books and library software	£750	£750	
Alliston Gardens Community Centre	CCF 25	Marriott Semilong	Support for community group	£480	£480	

The sub-committee also **RECOMMENDED** that the revised Councillor grant form (as attached), be adopted. It simplified the process and made it easier for groups to apply. It also added some guidance and publicity points to aid Town Council communications.



### Office Use Only

Received Validated Committee Date

**Community Grants Scheme** 

# **Application for a Grant from the Councillors' Community Fund**

Please ensure this form is filled in completely and ensure you have read the Community Grants Policy. For deadlines please see the Town Council website. Please read the Community Grants Policy before completion to ensure your project is eligible <a href="https://www.northamptontowncouncil.gov.uk/uploads/community-grants-policyv3.pdf">https://www.northamptontowncouncil.gov.uk/uploads/community-grants-policyv3.pdf</a>

To start a new line in a text box, press SHIFT and ENTER together.

**Privacy:** Your name, position, email address and address will be disclosed to the Grants sub-committee when considering the application. All other information on this form will be made publicly available via the Town Council website as part of the agenda for the sub-committee and any other relevant meetings.

CONTACT INFORMATION	
NAME	Click here to enter text.
POSITION IN ORGANISATION	Click here to enter text.
E-MAIL ADDRESS	Click here to enter text.
ADDRESS	Click here to enter text.
ABOUT YOUR ORGANISATION	
NAME OF ORGANISATION	Click here to enter text.
NAME OF PROJECT	Click here to enter text.
ORGANISATION TYPE Commu	unity Organisation ¹ ☐ Registered Charity ☐ CIC ☐
CHARITY NUMBER (IF APPLICABLE)	Click here to enter text.
DO YOU HAVE A CONSTITUTION OR G	OVERNING DOCUMENT? Yes □ No □
WHAT ARE THE AIMS AND OBJECTIVES	S OF YOUR ORGANISATION?
Click here to enter text.	
Includes any not-for-profit body that is not a Register	ered Charity or CIC.

Click here to enter text.	
OW IS YOUR ORGANISATION MANAGED?	
lick here to enter text.	
IOW MANY PEOPLE ARE INVOLVED IN YOUR ORGANISATION	N?
	N?  Click here to enter text.
RUSTEES / COMMITTEEE MEMBERS	
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TRUSTEES / COMMITTEEE MEMBERS  STAFF  /OLUNTEERS  ABOUT YOUR PROJECT  TOTAL PROJECT COST  CONTRIBUTION FROM OTHER SOURCES  TOTAL REQUESTED FROM TOWN COUNCIL (to nearest £)  PLEASE DETAIL ANY COLLABORATION AND/OR CONTRIBUT	Click here to enter text.  Click here to enter text.  Click here to enter text.  £ Click here to enter text.  £ Click here to enter text.  £ Click here to enter text.  CNS FROM OTHER SOURCES
HOW MANY PEOPLE ARE INVOLVED IN YOUR ORGANISATION TRUSTEES / COMMITTEEE MEMBERS  STAFF  VOLUNTEERS  ABOUT YOUR PROJECT  TOTAL PROJECT COST  CONTRIBUTION FROM OTHER SOURCES  TOTAL REQUESTED FROM TOWN COUNCIL (to nearest £)  PLEASE DETAIL ANY COLLABORATION AND/OR CONTRIBUT  This would include grants from other bodies, use of own funds, par	Click here to enter text.  Click here to enter text.  Click here to enter text.  £ Click here to enter text.  £ Click here to enter text.  £ Click here to enter text.  CNS FROM OTHER SOURCES
TRUSTEES / COMMITTEEE MEMBERS  STAFF  VOLUNTEERS  ABOUT YOUR PROJECT  TOTAL PROJECT COST  CONTRIBUTION FROM OTHER SOURCES  TOTAL REQUESTED FROM TOWN COUNCIL (to nearest £)  PLEASE DETAIL ANY COLLABORATION AND/OR CONTRIBUT	Click here to enter text.  Click here to enter text.  Click here to enter text.  £ Click here to enter text.  £ Click here to enter text.  £ Click here to enter text.  CNS FROM OTHER SOURCES

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OW WILL THE GRANT BE SPENT?  ase be as detailed as possible. The sum of	of the items should match the amount reque	ested from the Town Council.
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Please do not email this part in with your application

# **Guidance for completing the Councillors' Community Grant From**

- Please ensure you have read our Grants Policy before completing the application form. This can be downloaded from <a href="https://www.northamptontowncouncil.gov.uk/uploads/community-grants-policyv3.pdf">https://www.northamptontowncouncil.gov.uk/uploads/community-grants-policyv3.pdf</a>
- For details of deadlines please contact the office info@northamptontowncouncil.gov.uk
- Please ensure you contact and get a supporting statement from the ward councillor(s) your project is based in before submittal. Contact details of all councillors can be found at <a href="https://www.northamptontowncouncil.gov.uk/councillors.html">https://www.northamptontowncouncil.gov.uk/councillors.html</a>. It is vital to get their support from the outset. The simplest way to get the supporting statement is to email them the application and ask them to add their statement and then email it back to you.
- If the ward your project is based in/will benefit has more than one ward councillor, then you can choose to approach more than one councillor for support and funding should you want to.
- Please ensure you complete all parts of the form. For any parts that are not applicable please put N/A
- If you need any assistance completing the form or have any questions then please contact the office, who will be happy to offer assistance, <a href="mailto:info@northamptontowncouncil.gov.uk">info@northamptontowncouncil.gov.uk</a>
- Please ensure you submit the latest 3 months' bank statements with the application form. Failure
  to not provide the bank statements will delay your application and may result in it not being
  considered.
- Please email your completed application and bank statements to info@northamptontowncouncil.gov.uk

### Conditions of accepting a grant

If you are successful in your application we will make contact to ask you to provide us with your organisation's bank account details, please note that we will not make payment to individuals. This information will be used for payment only and will not be shared with any other organisation or individual.

We will expect you to provide a brief report of how the money has been spent, the impact of the project and any other relevant information. We require that this is provided within 6 months of the award. Failure to do so may mean that future applications form your organisation are not considered.

We ask that you reference Northampton Town Council in any publicity, social media posts etc., and use our logo in any printed publicity and websites. Further information on this can be found in the publicity check list below.

# **Publicity Check List**

We are proud of Northampton and we are proud of the many organisations, charities, clubs and groups in the town that enrich our lives, support our communities and make Northampton better. Accordingly, we want to publicise your project and we want you to publicise the benefit our grant has had for you. Therefore, we ask that you tag us in any social media posts, use our logo on any posters, banners, printed publicity etc. and email us any photos that you have that you think would be great for us to add to our website and any press releases we do. We therefore ask that you:

- Please liaise with our communications officer Rachel Thomas and email her any photos,
   Rachel.thomas@northamptontowncouncil.gov.uk 01604 349310.
- If posting on Instagram, please tag us @Northampton\_TC and use the hashtags #NorthamptonTC and #communitygrantsNTC
- Again, if posting on twitter please tag us @Northampton\_TC and use the hashtags #NorthamptonTC and #communitygrantsNTC
- If posting on Facebook, then please tag us NorthamptonTC
- Please use the logo below in any publicity, references, banners, websites etc. Please contact Rachel if you are having any issues using the logo.
- If you would like to invite the Mayor to your event or visit your project then please contact the Civic and Mayoralty Officer Lizzie Hawkins lizzie.hawkins@northamptontowncouncil.gov.uk

Use this logo in any publicity, websites etc





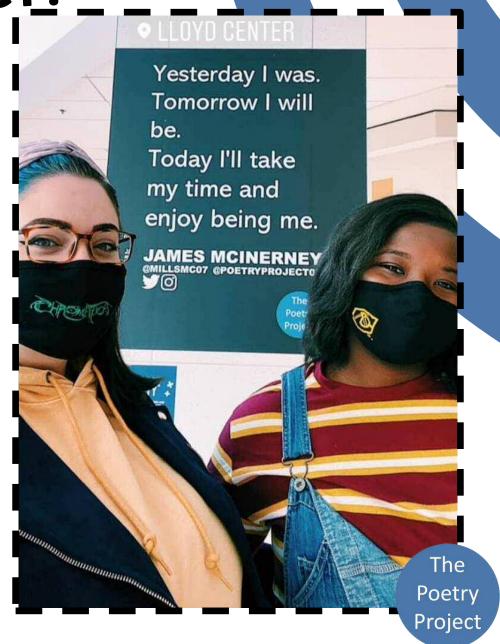
James McInerney
jeeter77@gmail.com
07927630574
Twitter / Instagram:
@poetryproject08
@millsmc07

WHAT IS THE POETRY PROJECT?

The Poetry Project is a <u>free to use</u> project that is all about having positive, empowering, and motivational messages on display in public areas to promote wellbeing and raise awareness of mental health issues. As well as being used in public places, it is also being used on social media and behind the scenes in the office place, to motivate staff and increase productivity.

# THE HEALING POWER OF WORDS

Mental health issues are on the rise and we need to break the stigma that surrounds them and be visual in our efforts to make the subject, less taboo and more approachable. The messages from the project are designed to make people stop and think with an aim to inspire and motivate. A happy and motivated person is a productive one too!



Changing the face of construction!

The project is breaking ground regarding how the industry looks at construction whilst supporting local communities. To spread positivity, words from The Poetry Project have been turned into colourful and powerful murals and are currently on display at 21 Moorfields, London until Summer 2022!











# The Poetry Project X Nokia

Words from the project have recently been used in a Nokia campaign about positivity.

LIFE MIGHT KEEP ME MOVING, BUT YOU ARE
THE ONLY RHYTHM THAT MY HEART
ALWAYS BEATS TO, REGARDLESS OF WHERE
I ROAM. I COULD TRAVEL THE WORLD A
THOUSAND TIMES OVER AND YET THE ONLY
DESTINATION THAT COULD EVER HOLD
ME IS YOU.

Nokia phones X James McInerney





I WANT YOU TO KNOW THAT

YOU ARE LOVED. EVEN ON THE

DAYS WHEN THE WHOLE WORLD

SEEMS DISTANT, WHAT

WATTERS IS THAT YOU

UNDERSTAND THAT

YOU STILL MATTER.

Nokia phones X James McInerney



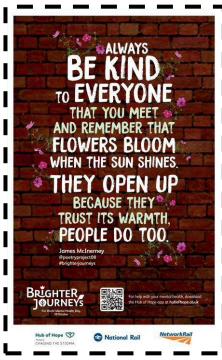
# **NETWORK RAIL**

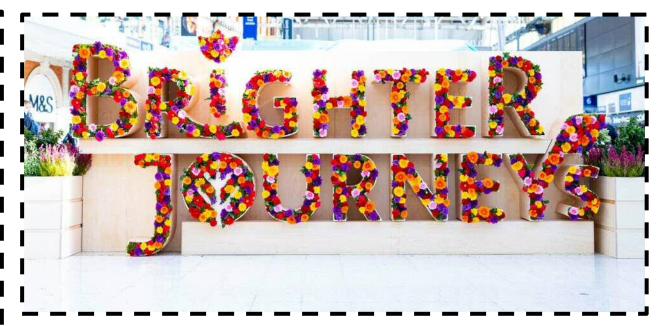


If you find someone
that moves you,
do not worry about
the distance;
appreciate the
journey.

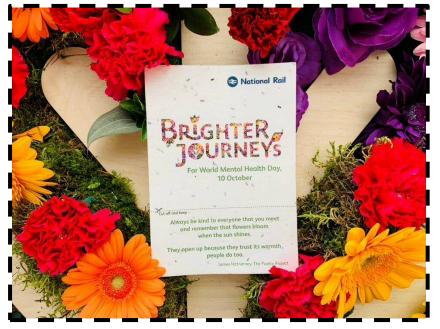
James McInerney @poetryproject08 #brighterjourneys

15:59:08







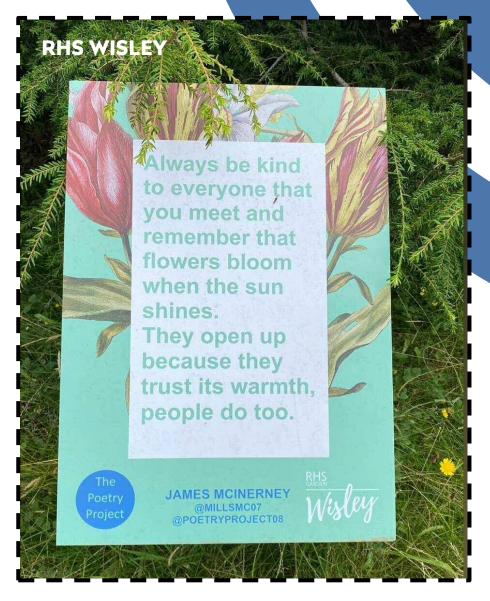


# The Royal Horticultural Society

The Poetry Project is currently collaborating with The Royal Horticultural Society. Words from the project are on display in the gardens for a year!









# **POSITIVE NEWS**

# One in a

This week, we're recognising the amazing work of lames McInerney, 43, from Northampton. He said ...

utting pen to paper, I got to work. When I was young, I suffered from depression, so I used writing as a way to escape.

With a particular love of poetry, it always helped to clear my mind, so it was no surprise that I went on to be a professional poet and author.

Then, one day in 2018, walking through the London Underground, I noticed the information boards.

With a famous quote from Nelson Mandela, I had an idea. My poems would go great on there, I thought to myself.

My work had always been focused on mental health and positivity, and I thought this would be a great way to spread that to the people of London.

So, when I arrived home, I sent the tube station a message on Twitter. 'How would you



your information boards? 1 asked them.

After pressing send, I didn't think anything would come of it, but it was worth a try. However, not long later, I

had a reply. 'That sounds like a great idea,' they said.

And so, that day, I sent them a selection of poems from my collection, allowing them to pick their favourite.

At this point, I still didn't know whether they'd actually do it, but the following week, people started tagging me on social media.

This is just what I needed today, they wrote.

Attaching pictures, there it was in black and white-my work on the London Underground.

After that, it continued to grow. I started getting in touch

with more and more stations and soon

had worked out and the public's reaction was amazing.

Date: 134 APRIL 2019

BASTA SETTE DAY

BUT THE STILL MAINE THE ROOFS AND THE ABILITY WITHIN THEM

TO REGROW, YOU TO TOO.

"BORN TO THENR"

FROM THE EASTH,

Time:

social media.

Helping them take a

all over the world.

experiment to make people stop and smile, is now a multi-nation project.

celebrities on board to help spread my message. Stop, read and think.

To read some of James' work, jamesmcinerney.wixsite.com/poetry

enough, my work was all

over London. I couldn't believe how well it

I was feeling really low this morning, but this massively helped, people wrote to me on

My aim was to get people to slow down and think.

breather, it's amazing what poetry can do. Two years on and my work is

What started as an

I've even managed to get

please visit:

National Rail

BRIGHTER

Hub of Hope 🏵

**10**URNEYS

IT WASN'T UNTIL

FOR THE GARDEN

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TRULY NOTICED

AND REALISED

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IF THEY WERE

NetworkRai

mental health, downloss the Hub of Hope app at hubsificate could

There's a huge misconception that ABE doctors treat just physical problems

g marging hands on a

3

ALEX'S TIPS ON



Factor in things that help you lest topping and healthest. One of the br





Service information

Date: 13" APRIL 2019 Take a breather

DWOTE OF THE DAY RECOGNISE YOUR WIER STRENSTH. FLONIERS OFTEN GET RILED FROM THE EARTH, BUT THEY STILL MAVE THE ROOTS

AND THE ABILITY WITHIN THEM TO REGROW, YOU DO TOO.

Two years on and my work is all over the world. With billboards across America and Australia, I'm spreading positive vibes one poem at a time.

don't earn anything from this, but knowing I can make a difference to someone's day makes it worth it.

so I hope anyway!

poetry can do.

Helping them take a

breather, it's amazing what

I was feeling really low this morning, but this massively helped, people wrote to me on social media.

It felt good knowing I could help people.

My aim was to get people to slow down and think.

With such busy lives, people don't tend to stop, but my billboards make them - or

One woman has even nessaged me to say that my poetry

I was feeling suicidal, but your poem made me see the other side,

For me, that's all the payment I'll What started as an experiment to

nake people smile and take a breather from their busy life, is now multi-nation project.

It's taken a lot of hard work and

ledication, but I'm so glad I did it. The whole experience has been rewarding and I hope to keep oing it for as long as I can.

I've even managed to get selebrities on board to help me spread my me

Stop, read and think.
It could make all the difference To read some of James' poety and writing, please visit his

in black and white - my work and writing on the London Underground.
After that, the project

Continued to grow.

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I want to make people stop and think...

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Over the years, I

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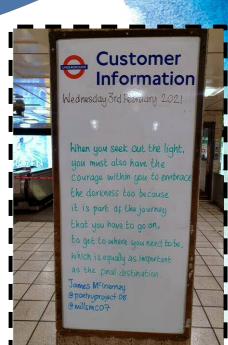


# HEALING THE WORLD















# Service information Date: 13th APRIL 2019 Time: BUCTE OF THE DAY RECOGNISE YOUR INNER STRENGTH. FLOWERS OFTEN GET RILLED FROM THE EARTH, BUT THEY STILL HAVE THE ROOTS AND THE ABILITY WITHIN THEM TO REGROW, YOU DO TOO. BORN TO THRIVE! JAMES MENERNEY The Poetry Project

# **HEALING THE WORLD**



















# CORPORATE

Since 2018, The Poetry Project has been doing positive things in the UK, Australia, America and beyond. At The Poetry Project, we believe that everyone matters. Ranging from community driven campaigns at 'grass roots' level to portfolio driven campaigns with big business, our goal to tackle mental health issues, remains the same.



Using our bank of positive, empowering, and motivational quotes, it is important to us that the people we work with are happy with the look and design of the finished product. We will work closely with you to help you choose the words from the project that suit your needs. From The London Underground to the office place, we have a history of doing great things with amazing places and organisations and look forward to working with you!

The Poetry Project

James McInerney, The Poetry Project jeeter77@gmail.com 07927630574

# **Northampton Town Council**

# Community Services Committee – 8<sup>th</sup> December 2021

# 2022/23 Events – Report of the Assistant Town Clerk

**Purpose of Report:** To update Members of the current position with regard to event activity planned for 2022 in Northampton.

**Recommended:** it is recommended that the Committee note the contents of this report and decide on the preferred amount to spend on Fireworks in 2022.

Event	Date in 2022	Venue
1. Bands in the Park	1 <sup>st</sup> Sunday in April to 2 <sup>nd</sup> Sunday in September	Abington Park
2. Oak Apple Day	29 <sup>th</sup> May	Town Centre
3. Beer Festival	3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> June	Beckets Park
4. Northampton in Bloom	June to September	Across NTC Wards
5. Northampton Town Festival	1 <sup>st</sup> , 2 <sup>nd</sup> 3 <sup>rd</sup> July	Racecourse
6. The Queens Platinum Jubilee	3 <sup>rd</sup> to 5 <sup>th</sup> June	Not yet known
7. Music Festival	June	Town Centre
8. Armed Forces Day	25 <sup>th</sup> June	Town Centre
9. Diwali	October	Town Centre
10. Carnival	Usually 2 <sup>nd</sup> Saturday in June	Racecourse and town centre
11. Party in the Park	August	Abington Park
12. Pride	September	Town Centre
13. Remembrance Day	Sunday 13 <sup>th</sup> November	Town Centre

14. EID Festival	July	
15. Fireworks Event	Saturday 5 <sup>th</sup> November	Racecourse
16. Christmas Event	Saturday 19 <sup>th</sup> November?	Town Centre

**Please note** the date has been provisionally booked for the Fireworks event in 2022. Saturday 5<sup>th</sup> November is likely to be an extremely popular date with bookings for the Firework

In 2021 a sum of £20,000 was spent on Fireworks - £10,000 by WNC, £5,000 by NTC a carryover of £5,000 was added to the 2021 event (this was a deposit held for the 2020 event that was unable to go ahead due to COVID restrictions).

In previous years the amount spent on fireworks has been approx. £15,000.

company used (Fully Fused Fireworks).

### **Northampton Town Council**

# Community Services Committee – 8th December 2021

### <u>Christmas Project Update 2021 – Report of the Assistant Town Clerk</u>

**Purpose of Report:** To update Members of the current position with regard to Christmas activity in Northampton Town Centre.

Recommended: it is recommended that the Committee note the contents of this report

The Christmas Lights Switch On Event on Market Square took place on 20<sup>th</sup> November 2021 Activity on the day included a stage on the Market Square with entertainment, choirs, bands, local pantomime characters from the Deco and the Royal & Derngate and BBC Radio Northampton. The lights were switched on by Father Christmas, the Mayor and invited guests at 5pm.

Christmas Decorations in the town include:

4 x 40 ft Spruce Christmas trees, 1 each located in the Market Square, Guildhall o/s Ask, All Saints Plaza and Abington Square.

2 x 14 ft Spruce Christmas trees in front of the Guildhall

Various cross street Christmas Lights installations at Abington Street, Guildhall Road, Drapery, Gold Street, Bridge Street, Derngate, All Saints, North Gate Bus Station, Guildhall, Market Square, Abington Street Memorial Garden, St Giles Square and All Saints.

A Santa's Grotto has been provided in the Grosvenor Centre throughout the full Christmas period. Gifts for the children are activity packs with crayons which have been joint funded by NTC and the BID.

**The Annual Frost Fair** (Sunday 28<sup>th</sup> November) on the Market Square, this event consisted of a Christmas Parade from midday, entertainment on the Market Square stage and a Christmas craft market.

**The Golden Ticket Prize Draw** provided by the Town Centre BID launched on Saturday 6th November until midday on Friday 10th December. Four lucky winners will each win £500 as part of the £2,000 prize fund, entries can be hand posted into special BID post boxes found in shops and businesses in the town centre.

The Augmented Christmas Trail 'A Christmas Story' was launched on the Explore Northampton App on the day of the Frost Fair. A Christmas Story is available for families to complete the trail until January 2022. The trail gives an opportunity for families to explore the world of augmented reality and find and have their photo taken with Father Christmas. Children can follow the trail to 10 different locations around Northampton's Town Centre to unlock each part of the story and see Father Christmas augmented life-sized through a smartphone.

**Christmas Saturdays 4<sup>th</sup>, 11<sup>th</sup> and 18<sup>th</sup> December -** Stage performances, choirs, dancers and activity on the Market Square plus additional roaming activity and street entertainment including stilt walkers, unicyclists, jugglers etc in and around the town centre.

Christmas Crafts with the Mayor in Santa's Grotto from 18th to 22nd December

**Christmas Shop Window Competition** – local businesses are taking part in an annual Christmas window competition. Votes for the favourite shop window can be cast from 1st December. The Mayor has been invited to be part of the judging panel to decide the winners of various categories of the competition.

**Shop Local Showcase** to promote local businesses.

**24** hour Christmas Radio Station - Nlive Radio will be playing back to back festive favourites throughout December. The Grosvenor Shopping centre and multiple town centre businesses will be promoted to 14,000 current weekly listeners of the main station.

Christmas FREE PARKING -WNC car parks (multi storey and surface). Shoppers in Northampton can enjoy free parking within WNC multi-storey and surface car parks from 3pm every day and all day at weekends from 20 November through to 1 January.

Details of the Christmas campaign are available at www.northamptontowncouncil.gov.uk and by following @Northampton\_TC and #ChristmasNN on all social media platforms.

Please see the expenditure for the additional £15,000 Christmas budget as agreed at the Executive Committee on 12<sup>th</sup> April 2021 outlined below:

NTC – Additional Christmas Spend Year 2021	
Activity	Cost (£)
Christmas themed Augmented Reality Family Trail - A Christmas Story	5,670
Roaming Street Entertainment	6,500
Support to BID - Prizes Santa's Grotto	1,425
Printing Costs	680
Promotional Foamex Boards x 3	165
Promotional Fliers	82
Additional Social Media promotion	100
Total	14,622

Please note the 2021 Christmas project is a result of close partnership working with our partners Northampton Town Centre BID, West Northants Council and Stage Right Productions Ltd.

### **Northampton Town Council**

## <u>Community Services Committee – 8<sup>th</sup> December 2021</u>

# <u>Queen's Platinum Jubilee – report of Town Clerk</u>

**Purpose of report:** To inform the committee of the upcoming Platinum Jubilee celebrations and seek their views and ideas on what the Town Council should do to celebrate this.

**Recommended:** It is recommended that subject to what the committee wants to do, a working group is established to help organise and deliver an event to mark the Queen's Platinum Jubilee

# **Background**

Members will be aware that 2022 is the Queen's Platinum Jubilee year. The Council has already looked at how it can take part in the Queen's Green Canopy initiative with a planting element forming part of the Covid Memorial.

WNC have been asked to confirm whether they have any formal plans for an event to mark the Jubilee or not. It is understood that they are assisting people who wish to hold street parties by making the road closure process simpler.

The focal point of the celebrations will be the extended bank holiday weekend of Thursday 2nd - Sunday 5th June. "An extended bank holiday, from Thursday 2nd to Sunday 5th June, will provide an opportunity for communities and people throughout the United Kingdom to come together to celebrate the historic milestone. The four days of celebrations will include public events and community activities, as well as national moments of reflection on The Queen's 70 years of service."

The council needs to consider what events if any, it would like to host to mark the event.

Thursday 2 June has been earmarked for the lighting of Beacons across the UK. It is understood that a number of town and parish councils across Northamptonshire will take part in the beacon lighting. If wishing to pursue this a suitable location would have to be found in Northampton. More details on beacons can be found at <a href="https://www.queensjubileebeacons.com/guide">https://www.queensjubileebeacons.com/guide</a>.

Sunday the 5th June sees the "The Big Jubilee Lunch: Every year since the idea began in 2009 The Big Lunch has encouraged communities to celebrate their connections and get to know each other a little bit better, coming together in a spirit of fun and friendship. In 2022 The Big Lunch will bring the Jubilee celebrations into the heart of every community.

People are invited to share friendship, food and fun with neighbours as part of the Platinum Jubilee celebrations. A Big Jubilee Lunch can be big or small - street party or picnic, tea and cake or a garden barbeque. The Big Lunch provides tips and ideas for hosting an event." Further details on the Big Lunch can be found <a href="https://www.edenprojectcommunities.com/blog/the-big-jubilee-lunch">https://www.edenprojectcommunities.com/blog/the-big-jubilee-lunch</a>

Possibilities include hosting a 'Big Lunch' street party in one of the parks, or the Market Square or in the Great Hall. This could double as a formal way of launching the town council to community groups etc. Or the Town Council could assist community organisations or resident's groups in organising their 'big lunches' with grants to help meet costs.

The council should consider how it would like to be involved and if wanting to host an event set up a working group to help organise it and consider a budget, and/or set up a working group to look at the options.

### **Northampton Town Council**

## <u>Community Services Committee – 8<sup>th</sup> December 2021</u>

# Budget Principles 2022/23 - Community Services Committee element - Report of the Town Clerk

**Purpose of report:** Top ask the committee to set their budget for the cost headings under their management to go to the Policy and Finance Committee for consideration.

**Recommended:** That the committee puts forward its recommended budget for consideration by the Policy and Finance Committee

Members will be aware that the council has begun its budget process for 2022/23. The principle of this have been set by the Policy and Finance Committee. The details of which are there should be no increase in the Band D average that residents pay within the Northampton Town Council parish boundary.

The Community Services Committee has some key budget headings within its remit. These are:

- 4170 Community Grants Scheme £50,000
- 4221 Community Needs Analysis £150,000
- 4501 Christmas Event £41,000 (additional spend to complement spend)
- 4502 Fireworks £7,500 (additional spend to complement event)

Budget coming from WNC for events (to reduce by a third in 2022/23), reduction covered by Services Contingency Reserve

•	Christmas (lights, testing, installation, replacements, trees, maintenance etc)	£145,000
•	Bloom - (considered by Environmental Committee)	£46,800
•	Fireworks	£35,000
•	Music Festival -	£10,000
•	Bands in the Park	£9,000
•	Diwali -	£3,000
•	Christmas Marketing	£2,898
•	Minor events	£2,000
•	Misc	£204
•	Staff cost	£37,000
•	Event Support/Other events (Remembrance, Oak Apple etc)	£30,738
•	Total	£321,640

The budgets managed by this committee are likely to increase in number as the Town Council takes on more responsibility.

The process for setting the budget is as follows:

- 1. Committees consider their elements and make recommendations
- 2. Policy and Finance Committee consider these and draft final budget for recommendation to the Council

- 3. Council considers final budget and subject to any final amendments approves the final budget in January
- 4. The precept request is sent to the WNC who are the precepting authority and collect it on behalf of town and parish councils and the police and fire authority.

The Finance Committee has confirmed the principle that they do not want the Band D average to go up in the forthcoming year. This is possible and there are funds available to add to items such as funding for Eid and for the Jubilee without increasing the precept.

Many questions regarding the budget from WNC for events have been raised over the past few months. NTC officers have provided a breakdown of the budget as per the information we have received and as detailed above. Several meetings have been held with WNC officers and they have confirmed that they work to the budgets as listed. WNC have stated there is movement within the budgets so they may spend more on one event one year compared to a previous year but that the overall budget is on target. Questions were asked on the income for the fireworks event and WNC have confirmed that they have a budget of £35,000 for the event, it brings in an income of approximately £5,000 and this is used to increase the spend on the event to £40,000. Spending on the Pride event was also queried as it was noted that this year the event was bigger. It is understood that the organisers obtained funding from grants to meet costs of stages sound systems etc and that this was not met through this budget heading.

Regarding grants, the Grants Sub-Committee considered and recommended that £17,840 of grant funding for projects to be held in 2022/23 be considered in the budget making process. The Council has a budget of £50,000 for the General Grant Scheme, this is almost spent/allocated in the current year. The Committee needs to consider whether it agrees with the recommendation to fund the two projects from next year's budget, and if so, do they take this from next year's allocation of £50,000 or increase the budget so there is still £50,000 (or another amount) to allocate for applications that come in in the next financial year.

Members will note that progress is beginning with the Community Needs Analysis. It will also be noted that this funding was not just for the undertaking of the analysis but to help pay for any initiatives/projects etc that come out of it. It has already been agreed to earmark any unspent in 2022/23.

To summarise, considerations to add to the budget for next year:

- £8,500 for EID event
- £ an amount for Jubilee event(s)
- Any increase the committee would like to allocate to the events in general
- Whether to allocate an additional £5,000 to the fireworks as detailed in the events report
- Whether to add additional budget to the grants budget (potentially £17,840 in addition to the £50,000)

Community Service	es		21-22				
301 Community G	rants	20-21	Budget	YTD	Projected 3	Committed	FY 22 - 23
4170 Communit	£0	£0	£50,000	£18,189	£50,000	£0	
Overhead	£0	£0	£50,000	£18,189	£50,000	£0	
Movemen	£0	£0	(50,000)	(18,189)	(50,000)		
310 Community S	ervices						
4171 Councillor	£0	£0	£75,000	£8,334	£75,000	£0	
4221 Communit	£0	£0	£150,000	£0	£150,000	£0	
Overhead	£0	£0	£225,000	£8,334	£225,000	£0	
Movemen	£0	£0	(225,000)	(8,334)	(225,000)		
315 Public Events							
4140 Advertisin	£0	£0	£0	£0	£0	£78	
4501 Christmas	£0	£0	£41,000	£1,425	£20,000	£5,835	
4502 Fireworks	£0	£0	£7,500	£7,440	£7,500	£0	
Overhead	£0	£0	£48,500	£8,865	£27,500	£5,913	
Movemen	£0	£0	(48,500)	(8,865)	(27,500)		
Communit	£0	£0	£0	£0	£0	£0	
Expenditu	£0	£0	£323,500	£35,388	£302,500	£5,913	
Movemen	£0	£0	(323,500)	(35,388)	(302,500)		